



SKILLED TRADES

EXPLORING

# STRENGTHENING YOUTH THROUGH EXPLORING™

SKILLED TRADES

# WHAT IS EXPLORING™

Exploring is all about helping young men and women in sixth grade through 20 years old to make a more informed decision about future careers and determine if a particular career is the right one for them. Typically, a young adult will either: 1) get involved, learn about a career, and decide to pursue it; OR 2) learn enough about the career to determine it's not the right fit for them. It's better to learn as a young adult that a career is not for you, than after spending lots of money on an education only to THEN discover you don't like the career!

Exploring leaders volunteer their time to provide real-world career experiences for young adults. Exploring is not about lectures and slide shows—it's about gaining practical experience in a career field. The result is a program of activities that helps youth pursue their special interests, grow, and develop.



## SKILLED TRADES

Explorers get to experience firsthand what it's like to develop a production schedule for the release of a new car, plan and prepare a full menu, cut and color a customer's hair, select the appropriate home building materials for the local climate, and so many more skilled trades.

### EXPLORERS WILL:

- Develop work experiences to begin building their résumé
- Make important business contacts with hiring managers
- Understand the importance of teamwork in a professional setting
- Participate in hands-on projects to give them a real feel for whether this career is the right one for them
- Network with professionals who work in these careers daily and who use the latest technology and are aware of emerging trends
- Learn about the educational requirements for a career in a variety of skilled trade areas

## EVERYONE WINS WITH EXPLORING!

Exploring will be one of the best opportunities you offer your company, your employees, and the youth of your community.

### COMPANY BENEFITS

- Cultivate and recruit future employees
- Reduce employee turnover and training expenses
- Impact the education process of youth
- Demonstrate visible commitment to the welfare of the community

### EMPLOYEE BENEFITS

- Be an integral part of shaping a young man's or woman's future
- Increased opportunity for advancement within the company

### YOUTH BENEFITS

- Practical, real-world career experiences
- Develop character and leadership skills
- Make new friends
- Obtain experiences that can be listed on college, job, and scholarship applications

### SCHOOL BENEFITS

- Meet state or federal career education standards
- Partner with local businesses
- Extend the classroom beyond the school day
- Gain access to a free career interest survey

## 5 AREAS OF EMPHASIS

CAREER OPPORTUNITIES

LEADERSHIP EXPERIENCE

LIFE SKILLS

CITIZENSHIP

CHARACTER EDUCATION

**OUR VISION** Shape the workforce of tomorrow by engaging and mentoring today's youth in career and life-enhancing opportunities.

## TESTIMONIALS

Young women and men can learn about the construction industry by joining an Explorer post.

—DEDE HUGHES  
EXECUTIVE VICE PRESIDENT, NATIONAL ASSOCIATION OF WOMEN IN CONSTRUCTION (NAWIC)

The Explorer post is helpful in determining my daughter's future because she wants to be a chef.

—MYIA W.  
EXPLORER PARENT

We want to help them. If some kids in high school want to see how the construction industry works, we can take them under our wing and let them go from there.

—MIKE Q.  
OWNER OF MIKE'S ROOFING AND BUILDING, EXPLORER ADVISOR

Learn more at [www.exploring.org/skilled-trades](http://www.exploring.org/skilled-trades).





## POPULAR SKILLED TRADES CAREERS INCLUDE:

- Skin care specialists
- Barbers and hairstylists
- Carpenters
- Appliance repair technicians
- Automotive service and body repair technicians
- Cooks, bakers, and chefs
- Heavy equipment operators
- Pipe layers, plumbers, and pipe fitters
- Building contractors
- Construction workers
- Landscape architects
- Electricians
- Mass transit operators
- Painters

**EXPLORING**<sup>™</sup>  
DISCOVER YOUR FUTURE