



**STRENGTHENING YOUTH
THROUGH EXPLORING™**

BUSINESS

WHAT IS EXPLORING™

Exploring is all about helping young men and women in sixth grade through 20 years old to make a more informed decision about future careers and determine if a particular career is the right one for them. Typically, a young adult will either: 1) get involved, learn about a career, and decide to pursue it; OR 2) learn enough about the career to determine it's not the right fit for them. It's better to learn as a young adult that a career is not for you, than after spending lots of money on an education only to THEN discover you don't like the career!

Exploring leaders volunteer their time to provide real-world career experiences for young adults. Exploring is not about lectures and slide shows—it's about gaining practical experience in a career field. The result is a program of activities that helps youth pursue their special interests, grow, and develop.



BUSINESS

Explorers get to experience firsthand what it's like to develop a business budget, create and implement a marketing or business plan, manage a project, apply for a small business loan, lead people, manage processes, and much more.

EXPLORERS WILL:

- Participate in hands-on projects
- Write a business plan
- Create a project management budget and timeline
- Manage a stock market portfolio
- Develop work experiences to begin building their résumé
- Make important business contacts with hiring managers
- Understand the importance of teamwork in a professional setting
- Network with professionals who work in these careers daily, use the latest technology, and are aware of emerging trends
- Learn about the educational requirements for a career in business

TESTIMONIALS

“The post was for students interested in accounting. I appreciated the one in a lifetime opportunity to give students a realistic understanding of what real work was like in the business profession.”

—BOB S.
EXPLORER PARENT

I would participate again because I found the program very helpful and I enjoyed meeting new people with the same goals and interest as myself.

—STEPHANIE R.
EXPLORER

The Exploring program is extraordinary. ... It's similar to getting a try-out in the world of work.

—GEORGE FRANCIS III
RETIRED SVP OF ADMINISTRATION FOR BLUE CROSS
BLUE SHIELD OF MICHIGAN (BCBSM)

EVERYONE WINS WITH EXPLORING!

Exploring will be one of the best opportunities you offer your company, your employees, and the youth of your community.

COMPANY BENEFITS

- Cultivate and recruit future employees
- Reduce employee turnover and training expenses
- Impact the education process of youth
- Demonstrate visible commitment to the welfare of the community

EMPLOYEE BENEFITS

- Be an integral part of shaping a young man's or woman's future
- Increased opportunity for advancement within the company

YOUTH BENEFITS

- Practical, real-world career experiences
- Develop character and leadership skills
- Make new friends
- Obtain experiences that can be listed on college, job, and scholarship applications

SCHOOL BENEFITS

- Meet state or federal career education standards
- Partner with local businesses
- Extend the classroom beyond the school day
- Gain access to a free career interest survey

5 AREAS OF EMPHASIS

CAREER OPPORTUNITIES

LEADERSHIP EXPERIENCE

LIFE SKILLS

CITIZENSHIP

CHARACTER EDUCATION

OUR VISION Shape the workforce of tomorrow by engaging and mentoring today's youth in career and life-enhancing opportunities.





POPULAR BUSINESS CAREERS INCLUDE:

- Accounting/CPA
- Banker, teller
- Customer service
- Financial analyst
- Finance
- Stock broker
- Marketing
- Hotel management, hospitality
- Operations
- Production
- Sales
- Event planner
- Office manager
- Human resource managers/specialists
- Fashion merchandising, purchasing
- Insurance agent
- Project manager
- Real estate agent
- Travel agent

EXPLORING[™]
DISCOVER YOUR FUTURE