



# GOOD CHARACTER 2025 GALA

HONORING

**Jim McDonnell**  
**Chief, Los Angeles Police Department**  
for his outstanding contributions to our community

**WEDNESDAY, NOVEMBER 12**  
**OMNI LOS ANGELES HOTEL, AT CALIFORNIA PLAZA**

251 S Olive St, Los Angeles, CA 90012

6:00 PM RECEPTION / 7:15 PM DINNER & AWARDS PRESENTATION

***Greater Los Angeles Scouting provides educational programs for youth and young adults that build character, citizenship, and personal fitness. Since our founding in 1915, Greater Los Angeles Scouting has brought its purpose and values to millions of youth.***

This year, over 12,000 Greater LA youth will experience the magic of Scouting and start to create their future as leaders. Our Annual Good Character Gala & Award Ceremony supports an expansion of Scouting in the

Greater LA area, with a focused effort on communities overrepresented by underserved youth.

The evening will feature a cocktail reception, an awards presentation, a delightful dinner, and a celebration of Scouts in our community.

You won't want to miss this exciting evening as we honor an individual who has given so much to Los Angeles.

Scan. Donate. Done.



To purchase tickets or sponsorships visit: **greaterlascouting.org**  
or contact: **Annette Haslam 213.718.7167**

For more information email: **development@greaterlascouting.org**



## GOOD CHARACTER AWARD GALA SPONSORSHIP LEVELS

Your support ensures that every youth in Greater LA can benefit from the life-changing impact of Scouting and the quintessential experience of high-quality camps, leadership opportunities and unmatched character development.

### UNDERWRITER - \$100,000

- Recognition as Underwriter in all aspects of the evening, including three (3) most preferred tables of ten
- Invitation for eight (8) guests to Honoree Pre-Reception
- Full-screen Underwriter ad in the digital tribute journal
- Premium placement 2 full page color ads in printed program
- Logo projection during event
- Logo in print, digital, and all event materials and event webpage Greater LA Scouting will create a social media template for Facebook, Twitter, and Instagram posting promoting Underwriter
- Inclusion as Underwriter in press release
- Complimentary valet parking for all Underwriter's guests

### PLATINUM EAGLE – \$50,000

- Recognition as Platinum Eagle Sponsor in all aspects of the evening, including two (2) most preferred tables of ten
- Invitation for six (6) guests to Honoree Pre-Reception
- Full-screen Platinum Eagle ad in the digital tribute journal
- Premium placement full page color ad in printed program
- Logo projection during event
- Logo in print, digital, and all event materials and event webpage
- Greater LA Scouting will create a social media template for Facebook, Twitter, and Instagram posting promoting Platinum Eagle Sponsor
- Inclusion as Platinum Eagle Sponsor in press release
- Complimentary valet parking for all Platinum Eagle Sponsor's guests

### GOLD SPONSOR \$25,000

- Recognition as Gold Sponsor in all aspects of the evening, including one (1) most preferred tables of ten
- Invitation for four (4) guests to Honoree Pre-Reception
- Full-screen Gold Sponsor ad in the digital tribute journal
- Full page color ad in printed program
- Logo projection during event
- Logo in print, digital, and all event materials and event webpage
- Greater LA Scouting will create a social media template for Facebook, Twitter, and Instagram posting promoting Gold Sponsor
- Inclusion as Gold Sponsor in press release
- Complimentary valet parking for all Gold Sponsor's guests

### SILVER SPONSOR \$10,000

- One (1) preferred table of ten
- Invitation for two (2) guests to Honoree Pre-Reception
- Full-screen Silver Sponsor ad in the digital tribute journal
- Full page color ad in printed program
- Logo projection during event
- Logo in print, digital, and all event materials and event webpage
- Complimentary valet parking for one car for Silver Sponsor

### BRONZE SPONSOR \$5,000

- Recognition as Bronze Sponsor in all aspects of the evening
- Four (4) preferred seats
- Full-screen Bronze Sponsor ad in the digital tribute journal
- Logo in print, digital, and all event materials and event webpage

### FRIEND SPONSOR \$2,500

- Recognition as Friend Sponsor in all aspects of the evening
- Two (2) preferred seats
- Full-screen Friend ad in the digital tribute journal.

### INDIVIDUAL TICKET \$500

## A la Carte Ad Only Options

### EAGLE SCOUT PAGE \$5,000

Full-page color ad 1920pxl (w) x 1080pxl (h) in the Tribute Journal  
Full Page 8" (w) x 10.5" (h) in the printed program

### LIFE SCOUT PAGE \$2,500

1/2 pg ad 960pxl (w) x 1080pxl (h) in the Tribute Journal  
1/2 Page 8" (w) x 5.125" (h) in the printed program

### SCOUT PAGE \$1,000

1/4 pg ad 960pxl (w) x 540pxl (H) in the Tribute Journal  
1/4 Page 3.875" (w) x 5.125" (h) in the printed program

**All ads must be submitted by  
Oct 12, 2025, in PDF or JPG format.**

**Register now at: [greaterlascouting.org/gala](https://greaterlascouting.org/gala)  
or to confirm participation please contact:**

**Annette Haslam 213.718.7167**

**or for more information:**

**[development@greaterlascouting.org](mailto:development@greaterlascouting.org)**

**GREATER LOS ANGELES SCOUTING  
2333 Scout Way | Los Angeles CA | 90026**