



GOOD CHARACTER 2025 GALA

HONORING

Jim McDonnell

Chief of Police, Los Angeles Police Department
for his outstanding contributions to our community

WEDNESDAY, NOVEMBER 12
OMNI LOS ANGELES HOTEL AT CALIFORNIA PLAZA



Greater Los Angeles Scouting is the premier Scouting organization in the Southwestern United States for girls and boys and among the largest and most diverse in the nation. This year, over 15,000 Greater LA youth will experience the magic of Scouting and start to create their future as leaders.



Fostering Personal Growth and Development

Scouting goes beyond being an extracurricular activity; it is a transformative journey that nurtures young people's development. By supporting Greater Los Angeles Scouting, you help ensure that every child, regardless of their background, has access to enriching experiences that build character, leadership skills, and a love for the outdoors. Our camps offer unique environments for personal growth, teamwork, and adventure, instilling values of cooperation and service that foster a compassionate society.



The Scoutreach Program: Empowering Los Angeles Youth

The Scoutreach program embodies inclusion and opportunity, serving communities where traditional Scouting may be out of reach due to various barriers. Our goal is to grow Scoutreach to more than 1,000 youth by 2026, providing essential skills and experiences that help them thrive. Many low-income families in LA face challenges like limited access to outdoor education, career exploration, and mentorship, which makes Scouting's offerings invaluable. In addition to traditional activities like camping and hiking, Scoutreach addresses critical subjects such as STEM, financial literacy, and community service. Scoutreach provides hope by fostering life skills, leadership, and community engagement. Collaborating with the LA County Parks and Recreation Department, and local nonprofit organizations, we bring Scouting to underserved areas.



By investing in Greater Los Angeles Scouting, you're investing in the future of our youth and our community. Your support ensures that every child has the opportunity to grow, learn, and lead.

GREATER LOS ANGELES SCOUTING

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2025 Good Character Award Recipient

NOVEMBER 12, 2025

OMNI LOS ANGELES HOTEL AT CALIFORNIA PLAZA

251 South Olive Street, Los Angeles, CA 90012

6:00 PM RECEPTION / 7:15 PM DINNER & AWARDS PRESENTATION

GREATERLASCOUTING.ORG / 213.718.7167 / TAX ID #95-1643982



Honorary Committee Co-Chairs

Steven J. Rothans, Board Chairman and President, Greater Los Angeles Scouting

**Erroll G. Southers, Ph.D., Former Los Angeles Police Commissioner,
Associate Senior Vice President, University of Southern California**

William S. Jameson, Board Vice President, Greater Los Angeles Scouting

Phillip Sanchez, Retired Chief of Police, Pasadena Police Department

Honorary Committee

Hon. Nathan Hochman, Los Angeles County District Attorney

Assistant Chief Dominic Choi, Los Angeles Police Department

Assistant Chief T. Scott Harrelson, Los Angeles Police Department

Assistant Chief Michael Rimkunas, Los Angeles Police Department

Assistant Chief Emada Tingirides, Los Angeles Police Department

Manny Cid, Chief of Police, Glendale Police Department

Beong-Soo Kim, Interim President, University of Southern California

Lauretta Hill, Assistant VP, Chief of Public Safety, University of Southern California

Rick J. Caruso, Founder and Executive Chairman, Caruso

Maria S. Salinas, President & CEO, Los Angeles Area Chamber of Commerce

Michel Moore, Retired Chief of Police, Los Angeles Police Department

David Reynoso, Retired Chief of Police, El Monte Police Department

Hon. Joe Buscaino, Former Los Angeles City Councilmember and LAPD (Ret.)

Hon. Steve Cooley, Los Angeles County District Attorney, 2000–2012

Hon. Jackie Lacey, Former Los Angeles County District Attorney

GREATER LOS ANGELES SCOUTING

2333 SCOUT WAY / LOS ANGELES, CA 90026 / 213.718.7167

GREATERLASCOUTING.ORG / TAX ID #95-1643982

GOOD CHARACTER AWARD GALA SPONSORSHIP LEVELS

UNDERWRITER - \$100,000

- Recognition as Underwriter in all aspects of the evening, including three (3) most preferred tables of ten
- Invitation for eight (8) guests to Honoree Pre-Reception
- Full-screen Underwriter ad in the digital tribute journal
- Premium placement 2 full page color ads in printed program
- Logo projection during event
- Logo in print, digital, and all event materials and event webpage Greater LA Scouting will create a social media template for Facebook, and Instagram posting promoting Underwriter
- Inclusion as Underwriter in press release
- Complimentary valet parking for all Underwriter's guests

PLATINUM EAGLE – \$50,000

- Recognition as Platinum Eagle Sponsor in all aspects of the evening, including two (2) most preferred tables of ten
- Invitation for six (6) guests to Honoree Pre-Reception
- Full-screen Platinum Eagle ad in the digital tribute journal
- Premium placement full page color ad in printed program
- Logo projection during event
- Logo in print, digital, and all event materials and event webpage
- Greater LA Scouting will create a social media template for Facebook, and Instagram posting promoting Platinum Eagle Sponsor
- Inclusion as Platinum Eagle Sponsor in press release
- Complimentary valet parking for all Platinum Eagle Sponsor's guests

GOLD SPONSOR \$25,000

- Recognition as Gold Sponsor in all aspects of the evening, including one (1) most preferred tables of ten
- Invitation for four (4) guests to Honoree Pre-Reception
- Full-screen Gold Sponsor ad in the digital tribute journal
- Full page color ad in printed program
- Logo projection during event
- Logo in print, digital, and all event materials and event webpage
- Greater LA Scouting will create a social media template for Facebook, and Instagram posting promoting Gold Sponsor
- Inclusion as Gold Sponsor in press release
- Complimentary valet parking for all Gold Sponsor's guests

SILVER SPONSOR \$10,000

- One (1) preferred table of ten
- Invitation for two (2) guests to Honoree Pre-Reception
- Full-screen Silver Sponsor ad in the digital tribute journal
- Full page color ad in printed program
- Logo projection during event
- Logo in print, digital, and all event materials and event webpage
- Complimentary valet parking for one car for Silver Sponsor

BRONZE SPONSOR \$5,000

- Recognition as Bronze Sponsor in all aspects of the evening
- Four (4) preferred seats
- Full-screen Bronze Sponsor ad in the digital tribute journal
- Logo in print, digital, and all event materials and event webpage

FRIEND SPONSOR \$2,500

- Recognition as Friend Sponsor in all aspects of the evening
- Two (2) preferred seats
- Full-screen Friend ad in the digital tribute journal

INDIVIDUAL TICKET \$500

A La Carte Ad Only Options

EAGLE SCOUT PAGE \$5,000

Full-page color ad 1920pxl (w) x 1080pxl (h) in the Tribute Journal

Full Page 8" (w) x 10.5" (h) in the printed program

LIFE SCOUT PAGE \$2,500

1/2 pg ad 960pxl (w) x 1080pxl (h) in the Tribute Journal

1/2 Page 8" (w) x 5.125" (h) in the printed program

SCOUT PAGE \$1,000

1/4 pg ad 960pxl (w) x 540pxl (h) in the Tribute Journal

1/4 Page 3.875" (w) x 5.125" (h) in the printed program

All ads must be submitted by Oct 24, 2025, in PDF or JPG format

AD SPECS:

Print: Full Page 8" (w) x 10.5" (h) / **Digital** Full-page color ad 1920pxl (w) x 1080pxl (h)

Register now at: greaterlascouting.org/gala

or to confirm participation please contact: [Annette Haslam 213.718.7167](mailto:Annette.Haslam@greaterlascouting.org)

or for more information: development@greaterlascouting.org

GREATER LOS ANGELES SCOUTING | 2333 Scout Way | Los Angeles CA | 90026